Concept: A **persuasive essay** is a type of formal writing used to convince readers to think or act a certain way.
A **persuasive essay** must:
- identify an issue and take a clear position in it;
- provide reasons and evidence that support your position;
- address possible reader concerns including counterarguments;
- include a closing statement.

Thesis Statement: P 1

Reason : P 2

Reason : P 3

Evidence

Evidence

Evidence

Evidence

Counterargument