

# ANNUAL REPORT

## 2021-2022

DEPARTMENT OF COMMUNITY SERVICES & PARENT RESOURCE CENTERS



**PRC** PARENT RESOURCE CENTER  
CENTRO DE RECURSOS PARA PADRES

**WE BELIEVE**  
**MADERA UNIFIED**



# MUSD BOARD OF TRUSTEES



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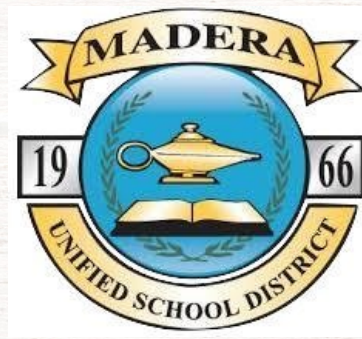


**Israel Cortes**  
*Area 6*



**Nadeem Ahmad**  
*Area 7*





# MUSD Vision & Mission Statement

## OUR VISION

Madera Unified will set the standard for hard work, creativity and resiliency with a fearless drive to continuously improve.

## OUR MISSION

We are committed to creating and sustaining a culture enabling Madera Unified students to experience an unparalleled educational journey that is intellectually, socially and personally transformative.





## Executive Director's Message

The Department of Community Services and Parent Resource Centers (CSPRC) provides our students, parents, and community with engaging experiences that support transitioning our students and families onto a new trajectory in life. Research states that parent involvement in their child's education leads to high levels of student engagement that produces successful outcomes. The CSPRC equips parents with the tools and knowledge they need to build capacity in navigating our education system, improve attendance, increase academic outcomes, socio-emotional support, and increase graduation rates through bridging the assets of our families.

As you will observe in this annual report, the CSPRC Department continues to make great strides in expanding our services in parent engagement opportunities and collaboration with community stakeholders. Innovation in parent communication and content delivery continues to add growth for parent involvement through virtual platforms and in marketing workshops that are offered through CSPRC.

We believe it takes a village to lift the success of our students and families. Within this village CSPRC has established secure partnerships with community stakeholders that aid in the positive energy it takes to move a community forward.

In turn, utilizing effective practices of engaging parents in our work is the key to successful students.



# Prince Marshall

EXECUTIVE DIRECTOR OF STUDENT  
AND FAMILY SUPPORT SERVICES



“We Believe in Parents as Partners in the Education of our Students”







Elia  
Medina

DIRECTOR OF COMMUNITY SERVICES  
& PARENT RESOURCE CENTERS

## Director's Message

Dear Madera Unified Families and Community Stakeholders,

It is with great honor that I report on the activities, programming and successes of the 2021-2022 school year.

It is with great passion that I serve the community of Madera and it is a privilege to lead a department that reflects the district's values, mission and vision to empower and value parents as partners in the education of their children.

This year has been indeed one like no other, filled with challenges, uncertainty and pandemic aftermaths; but it was also a year that has shown us that our kids, families and community are resilient, strong and united.

We are incredibly appreciative of our students, parents, teachers, administrators and district leaders for their unwavering commitment and flexibility in making adjustments to meet the needs of our students and their families.

Thank you for your support in what it was my first year of service and one of the most rewarding years. I look forward to continue to serve and collaborate with MUSD's parents and the community of Madera to assure the success of our students.





# Department of Community Services and Parent Resource Centers (PRC's)



Our department is designed to provide parents with the resources and tools necessary to support their children's academic success and provide opportunities for parents to be involved and engaged in the education of their children.

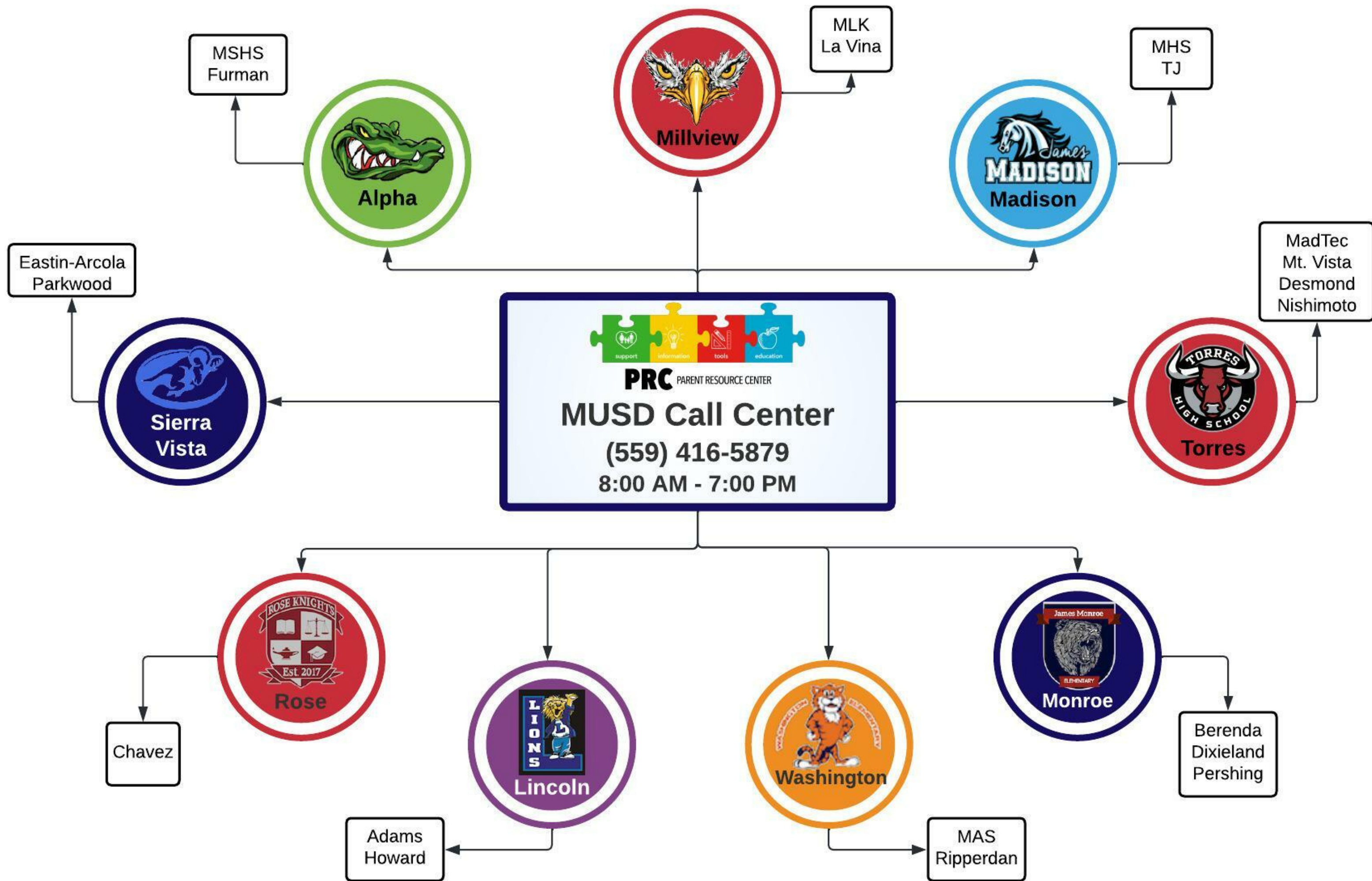
Parent Resource Centers offer a variety of resources and programming for parents:

- Parent Leadership Courses
- How to support children's academic growth at home
- College and Career Readiness
- Parenting Classes
- Adult Classes
- Computer Literacy
- Health and Wellness
- Community Resources



# Parent Resource Centers

## Locations





# Parent Engagement Programs



01

## PARENT RESOURCE CENTERS

Offer opportunities for parents to develop leadership skills and build personal capacity to support student learning at home. Centers serves the various needs of families through its various programs.

02

## PARENT EDUCATION AND SKILL BUILDING

Classes consist of free, personal, leadership and skill building capacity for parents. Classes range from Leadership, Academics, Parenting, College & Career Readiness, Health & Wellness, Skill Building, and Adult Classes.

03

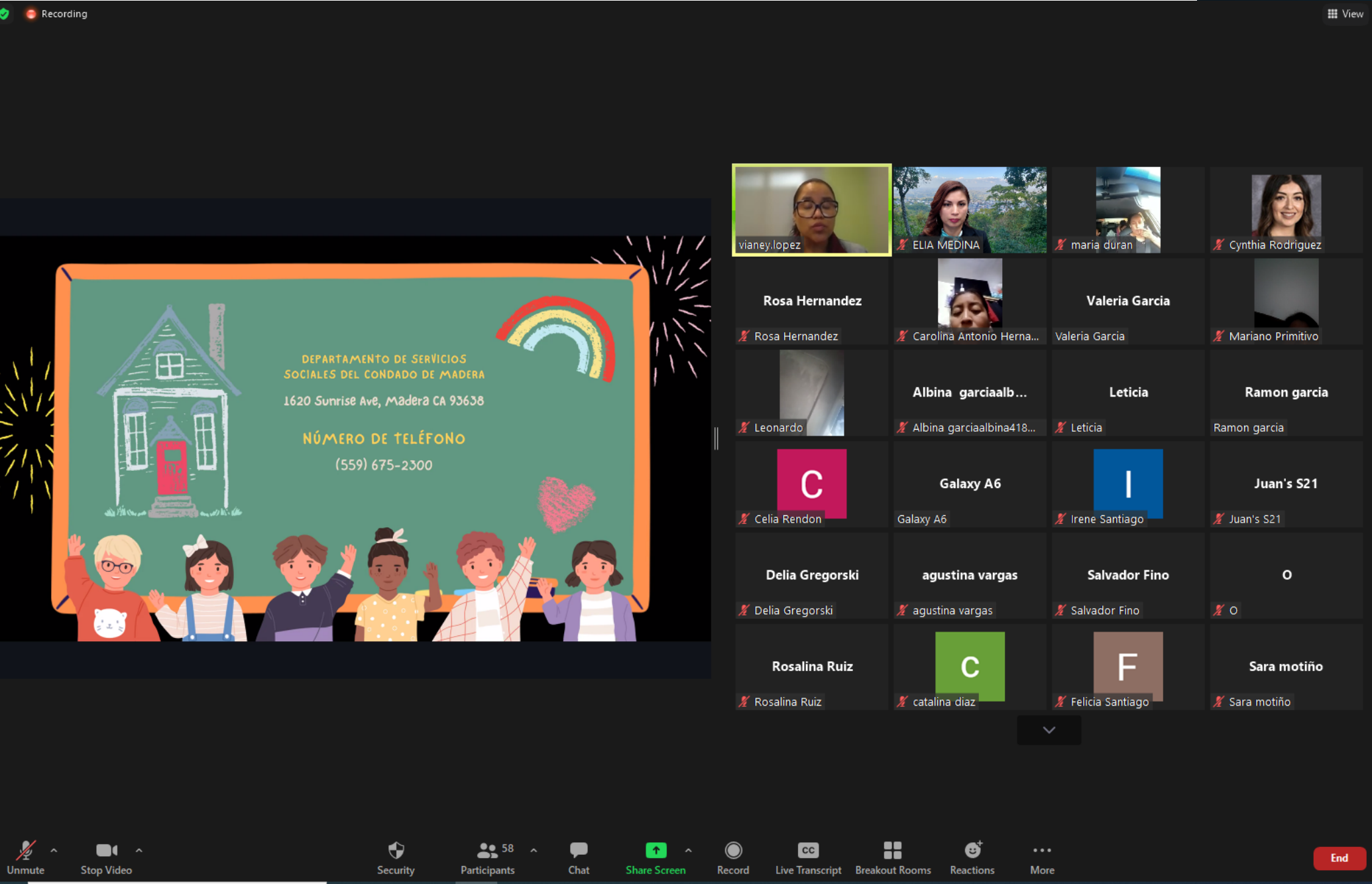
## MUSD CALL CENTER

Our Call center is designed to facilitate communication between families and the school. Open during non-conventional hours to better support the needs of our parents.





# Parent Engagement Programs



04

## Information and Referral

Includes referrals to agencies, programs, and services in the community like; housing, food, clothing, health and safety, counseling, recreation programs, workforce training, childcare, employment, and more.

05

## Family Literacy and Math Nights

Family interactive events operated as knowledge and skill-building experiences that focus on learning strategies. Parents and children learn side-by-side through fun literacy and mathematics activities.

06

## Monthly Webinars

Connecting and linking our parents to the community. Community agencies are invited to virtually present to parents on the services and resources they have available and answer questions to facilitate resource access in our parent community.





# Parent Engagement Programs



## 07

### Parent & Community Engagement

A district-wide Parent and Community Engagement conference is hosted yearly to provide parents with a unique learning opportunity that includes keynote speakers, educational workshops, and raffle prizes.

## 08

### Community Outreach

We participate in community events to reach a wider variety of parents and collaborate with agencies in efforts of expanding our network to better serve our parent community. We also participate in community committees to collaborate in community-wide approaches and initiatives.

## 09

### Health and Wellness Opportunities

The health of our families is important to us, therefore we offer a variety of health and wellness resources like; gardening workshops, nutrition classes, and Mental Health Awareness conference and workshops.





**PRC** PARENT RESOURCE CENTER  
CENTRO DE RECURSOS PARA PADRES

# Parent Engagement Programs



Our department is designed to provide parents with the resources and tools necessary to support their children's academic success and provide opportunities for parents to be involved and engaged in the education of their children.



**Academics**



**Parenting**



**Leadership**



**College & Career**



**Social-Emotional Learning**



**Adult Classes**



**Skill Building**



**Wellness**



# Loving Solutions

The Parent Project / Loving Solutions program is a **community-based parenting skills program** adopted in Madera County.

The program works directly with parents to help improve children's school attendance and performance, reduce family conflict, and develop strong in-home strategies for gang prevention. Loving Solutions is geared towards parents with children in the ages of 5-10 years old.

An In-person cohort was hosted at Madison Elementary School during the 2021-2022 school year. The school site reported major improvement in the behavior of those students whose parents graduated from the program.



29

Parents Enrolled



14

Parents Graduated







# Success Together



Success together offers virtual and in-person workshops in a wide array of topics from social media to positive discipline techniques and math and literacy family nights.

Workshops are engaging, practical and available at times that are convenient for our parent community.



## 841

Parents participated in the virtual and in-person workshops.

## TOPICS

- Social Media for Parents
- Positive Discipline and Communication
- Helping Kids Cope with Big Feelings
- Teaching Independence and Personal Responsibility
- The 4 Parenting Styles

NEW

to MUSD  
this year!



**WE BELIEVE**  
**MADERA UNIFIED**



## Increasing your Effectiveness as Parent

### **ABOUT THIS CLASS**

**Join Us** and facilitator Dr. Bravo in this amazing series for parents, which will help you and your children to have success at school and at home.

**Classes are FREE OF CHARGE**, they will be taught **via Zoom** in **Spanish with English interpretation** during the evening class.



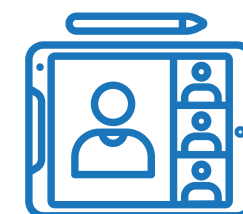
### **Dr. Grover Bravo**

- Founder & Executive Director of Grupo CRECER
- Family Therapist
- Keynote Speaker for MUSD's 5th Annual Parent & Community Engagement Conference



# Grupo CRECER

Grupo Crecer facilitated a series of workshops on **Strengthening Families Towards Academic Success**. The 8-week series aimed at increasing parent's ability to explore the emotional and behavioral factors necessary to organize their family and increase their effectiveness as parents in providing a healthy and systematic support for their children's academic success.



**173**

**Parents Enrolled**



**112**

**Parents Graduated**

**NEW**

**to MUSD this year!**



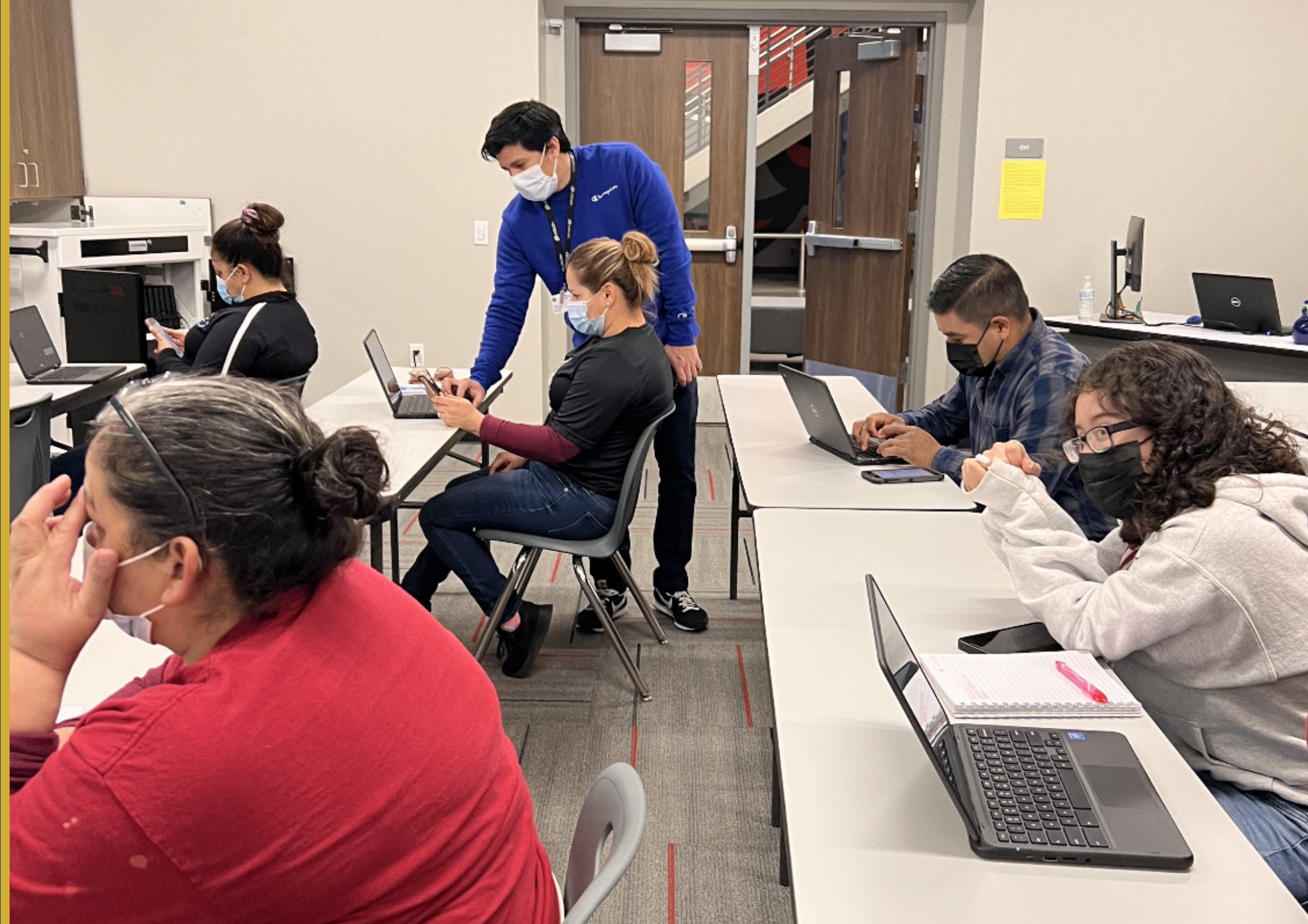


# Building Lines of Communication between Parents & Schools



Workshops were hosted at multiple school sites to educate parents on the importance and use the main methods of communication our district uses.

The workshops informed parents on how to stay current on their child's Grades, Attendance, Test Scores, School Announcements, and Events. Parents learned how to use the following Apps: **AERIES Parent Portal, Parent Square and Email.**



68

Parents participated in the in-person workshops



**to MUSD this year!**



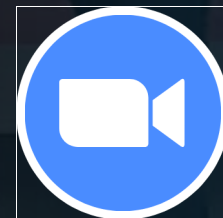


# 5th Annual Parent & Community Engagement Conference

## *The Power of You!*

The parent conference is designed to provide parents with an unique learning opportunity on a wide array of topics of their interest and to provide them with access to MUSD and community resources.

*The Power of You!* conference was designed to empower parents to continue to be the super hero their children see in them, particularly after coming out of a very challenging year for all.



**982**

Parents  
Participated



**351**



Evaluations from Parents



**2,180**

Facebook  
Viewers

"The tips on how to engage reading wiht family"

"That I learned how to help my son prepare for college"

-Quotes from parents in attendance.



# Mental Health Awareness Conference

## Take Action for Mental Health!

MUSD partnered with Madera County Behavioral Health & Camarena Health to host a conference for parents and the community to Take Action for Mental Health!

The conference was virtual with an in-person resource fair. The virtual component was on Zoom and it was made up of Keynote Speakers, Workshops, and Raffles. The In-person Resource Fair took place at Torres High School, where over 20 Community agencies were present to provide families with information about local mental health services & resources. Free tacos were provided to those who attended the event.



Conference student Volunteers

## VIRTUAL CONFERENCE

English		Spanish	
	1,377 Viewers		133 Attendees
			135 Attendees

## IN-PERSON RESOURCE FAIR

Community Agencies	Parent / Adult Participants	Children	TOTAL
31	132	238	370



Madera Unified School District was live.  
May 6 • 🌐

May is Mental Health Awareness Month!  
MUSD is partnering with Madera County Behavioral Health & Camarena Health to host a Mental Health Awareness Conference for parents and the community to take action for mental health! @camarenahealth

MAY IS  
Mental Health Awareness  
MONTH

#WEBELIEVE





# Mental Health Workshops



The 4-week Workshop Series was facilitated by Madera County Behavioral Health Services. It focused on teaching parents about dealing with anxiety, stress, depression, how to support their child at home and how to access mental health resources.

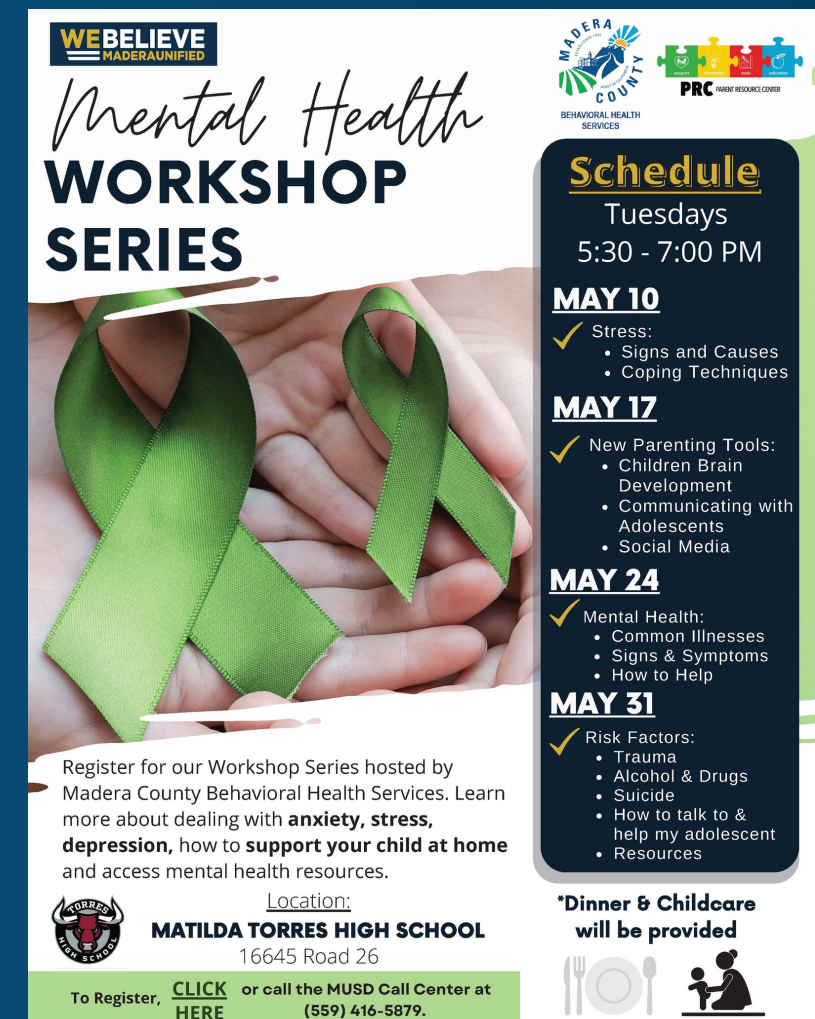
Workshops were hosted at THS in English and Spanish.



**37**  
Parent Participants

**NEW**

**to MUSD this year!**



**WE BELIEVE**  
MADERA UNIFIED

*Mental Health*  
**WORKSHOP SERIES**

**Schedule**  
Tuesdays  
5:30 - 7:00 PM

**MAY 10**  
✓ Stress:  
• Signs and Causes  
• Coping Techniques

**MAY 17**  
✓ New Parenting Tools:  
• Children Brain Development  
• Communicating with Adolescents  
• Social Media

**MAY 24**  
✓ Mental Health:  
• Common Illnesses  
• Signs & Symptoms  
• How to Help

**MAY 31**  
✓ Risk Factors:  
• Trauma  
• Alcohol & Drugs  
• Suicide  
• How to talk to & help my adolescent  
• Resources

Register for our Workshop Series hosted by Madera County Behavioral Health Services. Learn more about dealing with **anxiety, stress, depression**, how to **support your child at home** and access mental health resources.

**Location:**  
**MATILDA TORRES HIGH SCHOOL**  
16645 Road 26

To Register, [CLICK HERE](#) or call the MUSD Call Center at (559) 416-5879.

**\*Dinner & Childcare will be provided**



# Gardening Workshops



UNIVERSITY OF CALIFORNIA  
Agriculture and Natural Resources

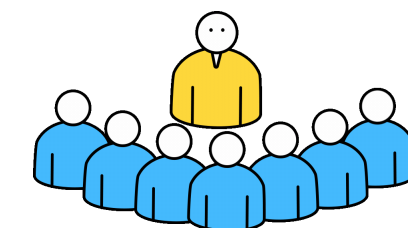
Community Services and PRC partner with UCCE University of California- California Cal-Fresh Healthy Living Program to offer free nutrition and gardening classes to MUSD parents.

A virtual and in-person gardening workshop was hosted at Alpha elementary which was well received by our parent community. Parents learned how to start a garden at home and basic gardening skills in efforts to promote healthy eating habits.



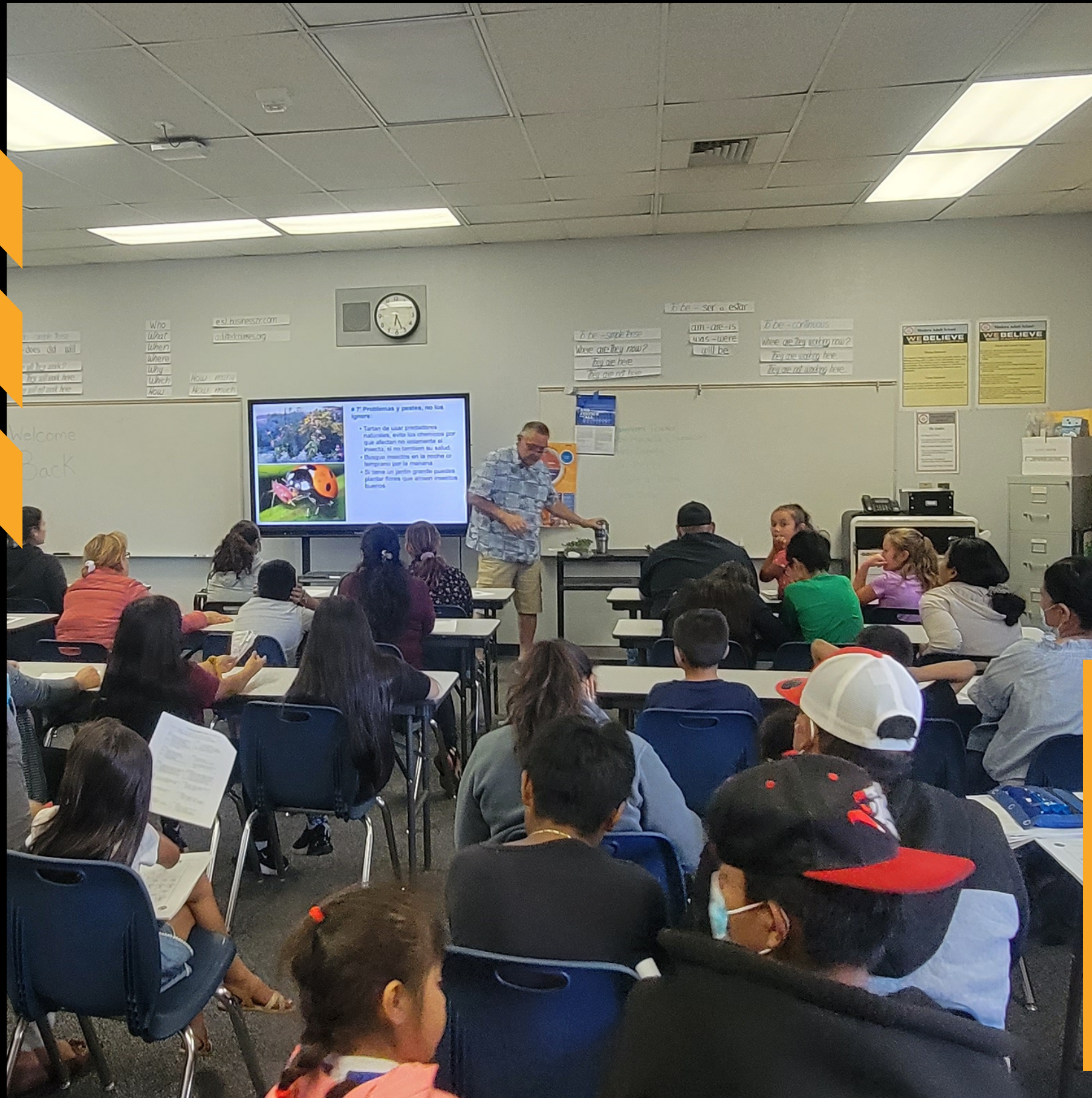
**88**

Parent Participants  
VIRTUAL



**19**

Parent Participants  
IN-PERSON





# Parent Participation

## 2021-2022 Year End Review

### Classes/Workshops



**2,564**

Parent Participants

### Call Center



**9,690**  
Calls

### Internet Access/IT Support



**2,511**  
Calls

### Family Nights



**290**

Parent Participants

### Webinars



**2,504**  
Parent Participants

### Community Outreach



**346**  
Parent Participants



# Meet Our Team



**Elia Medina**  
DIRECTOR



**Cynthia Gonzales**  
ADMINISTRATIVE  
ASSISTANT



**Erika Chaidez**  
PRC ASSISTANT - LEAD



**Areli Martinez**  
PRC ASSISTANT  
MADISON



**Berenice Garcia**  
PRC ASSISTANT  
ALPHA



**Brenda Meranza de Soto**  
PRC ASSISTANT  
WASHINGTON



**Julia Garcia**  
PRC ASSISTANT  
SIERRA VISTA



**Karina Medina**  
PRC ASSISTANT  
LINCOLN



**Linda Serna**  
PRC ASSISTANT  
MILLVIEW



**Maria Flores-Gil**  
PRC ASSISTANT  
MONROE



**Mariel Carias**  
PRC ASSISTANT  
SIERRA VISTA



**Monica Gallegos**  
PRC ASSISTANT  
ROSE



**Paola Gonzales**  
PRC ASSISTANT  
MONROE



**Yvonne Sandoval**  
PRC ASSISTANT  
TORRES



# ADDITIONAL LEARNING OPPORTUNITIES FOR PARENTS



**Success Together**

**FREE Classes for Parents**

3 new topics available!

Nov. 9, 16, and 18  
1-hour sessions

Morning and Evening  
Options Available

Virtual Classes  
on

**Social Media for Parents**

Tuesday Nov. 9th  
9:00am or 6:30pm

**Parent-Child Communication & Positive Discipline Techniques**

Tuesday Nov. 16th  
9:00am or 6:30pm

**Helping Kids Cope with Frustration, Anger, Sadness & other Tough Feelings**

Thursday Nov. 18th  
9:00am or 6:30pm

**Join & Enter for a Chance to Win:**

**\$20** **\$125** **\$20**

**Sign Up Today!**

- MUSD Call Center: 559-416-5879
- Text "Parent Classes Madera" to 559-492-0802
- Visit [tinyurl.com/STMadera](http://tinyurl.com/STMadera)
- Zoom Meeting ID: 559-492-0802

Get Ready For

**Plan, Shop, Save & Cook**

Classes Start October 6, 2021

Every Wednesday from 9am - 10am

Via Zoom

To register, call: (559) 416-5879

Learn how to use unit pricing

Learn to plan meals

Learn to save money

Learn to cook healthy meals

**WE BELIEVE**

California's CalFresh Healthy Living, with funding from the United States Department of Agriculture's Supplemental Nutrition Assistance Program - USDA SNAP, produced this material. These institutions are equal opportunity providers and employers. For important nutrition information, visit [www.CalFreshHealthyLiving.org](http://www.CalFreshHealthyLiving.org).

**Online Computer Classes**

Day	Time	Dates	Level
Tuesday	8:30 - 10:00 am	Sept 14 - Nov 2	BEGINNER
	5:30 - 7:00 pm	Sept 14 - Nov 2	BEGINNER
Wednesday	8:30 - 10:00 am	Sept 15 - Nov 3	INTERMEDIATE
	5:30 - 7:00 pm	Sept 15 - Nov 3	INTERMEDIATE
Thursday	8:30 - 10:00 am	Sept 16 - Nov 4	ADVANCED
	5:30 - 7:00 pm	Sept 16 - Nov 4	ADVANCED

**\*\*All Classes are BILINGUAL\*\***

**You will learn to:**

- Use the Zoom application
- Use Google Classroom and other platforms used by students enrolled in MUSD schools
- Access the Parent Portal and ParentSquare to review your child's academic progress
- Use web-based tools, e-mail, instant messaging and teleconferencing

**REGISTER NOW!**

Fill out the Registration Form linked [HERE](#)

or Call the **MUSD Call Center Helpline** at (559) 416-5879

**WE BELIEVE**

**Diabetes Empowerment Education Program (DEEP)**

Developed by the University of Illinois, Chicago, DEEP is a FREE licensed diabetes self-management education program that teaches people with diabetes how to manage the disease and prevent its complications.

**Join us to learn about:**

- Diabetes risk factors
- Complications
- Nutrition
- Physical activity
- Use of glucometer meter and medications
- Building partnership with a diabetes healthcare team
- Psychological effects of illness

**Enter to win health incentives!**

**The diabetes management workshop is held once a week for six weeks. Each session lasts two hours.**

Beginning October 18th through November 22nd, every Monday 5-7pm

Meeting ID: 878 1499 0097  
Passcode: 217416  
Join Zoom Meeting:  
<https://us02web.zoom.us/j/87814990097?pwd=Zk1TSUdXc0RkckRmNmYySmtjcjZkdz09>

To register, or for more information call, (559)244-4554. For parents with Madera Unified School District call (559) 416-5879

- Communication
- Computer Literacy Class
- Diabetes Empowerment
- English as Second Language (ESL)
- Helping Kids Cope with BIG Feelings
- Nutrition Class
- Parents as Leaders
- PIQE
- Positive Discipline & Positive Parenting Solutions
- Taking care of You: Self Care
- Teaching Independence and Personal Responsibility
- The 4 Parenting Styles
- and more!





# Webinars

2,504  
Total Viewers

**THURSDAY, SEPTEMBER 23, 2021**  
ENGLISH: 4:30PM - 5:30PM

**UNDERSTANDING  
AND PREVENTING  
TEEN PREGNANCY**

Join the Personal Responsibility Education Program for a presentation on:

- Local teen pregnancy rates
- Causes and risks of teen pregnancy
- Preventing teen pregnancy

**TO CONNECT:**  
<https://maderausd.zoom.us>  
(669) 900-9128  
MEETING ID: 865 0962 1127

This free virtual event is presented in partnership between Madera Unified School District's Parent Resource Center and Madera County Department of Public Health

**Parent Resource Center**  
**MADERA COUNTY PUBLIC HEALTH**

**COVID-19:  
What's New  
What's Next!**

Do you still have unanswered questions about COVID-19, the Flu and Vaccines? Join us to learn more.

When: **Wednesday, September 29, 2021**  
Time: **5:30 pm**

Where: **Via Zoom and MUSD Facebook Live**  
Link: <https://zoom.us/j/95279231829>  
By phone: (669) 900-9128  
Meeting ID: 952 7923 1829

For more information contact:  
MUSD Call Center at (559) 416-5879

**Parent Resource Center**  
**MADERA COUNTY PUBLIC HEALTH**

Madera Unified School District

**Health Education on  
Breast Cancer and  
Cervical Cancer**

We invite you to join our **VIRTUAL** workshop  
"Every Woman Counts"

**Visión y Compromiso**

**OCTOBER 21, 2021**  
**9:00 AM**

<https://maderausd.zoom.us/j/89932240991>

If you are interested in participating, register **HERE** or call the  
MUSD Call Center at (559) 416-5879.

[www.visionycompromiso.org](http://www.visionycompromiso.org)

**CALIFORNIA HEALTH COLLABORATIVE**  
**PRC**

Join our Live Webinar on  
**What you should know about**  
*Asthma*

Learn more about:

- Asthma symptoms, causes, diagnosis and treatment
- Local Resources and programs available to you to help you manage your asthma

**When:**  
Wednesday  
**October 27**  
at 5:30 PM via  
MUSD  
**LIVE**

<https://zoom.us/j/99398797490>

**Visión y Compromiso**  
**CALIFORNIA HEALTH COLLABORATIVE**  
**PRC**

Join our February Webinar on  
**What does it mean to be expelled?**

**School Discipline 101**

Learn more about:

- MUSD Discipline code
- Behaviors that lead to expulsion
- Suspension Consequences

**When:**  
Wednesday  
**February 23**  
at 5:30 PM via  
<https://maderausd.zoom.us/j/89389112149>  
Phone number: 1 (669) 900 - 9128  
Meeting ID: 893 8911 2149  
Available in Spanish at 6:15 pm

Brought to you by MUSD:

**STUDENT SERVICES**  
**PRC**

**WE BELIEVE MADERA UNIFIED**

Department of Social Services  
Madera County

**Family Resources  
WEBINAR**

Join our Webinar to learn more about the Basics of the following Programs, Eligibility & How to apply:

- CalWORKs
- CalFresh
- Medi-Cal
- EBT

**When:**  
Thurs, March 24  
5:30 PM

**Where:**  
Via ZOOM  
<https://maderausd.zoom.us/j/82340894846>

For questions or more information, call the MUSD Call Center at (559) 416-5879.

**MADERA COUNTY**

Do you want to start a garden at home or improve your gardening skills?

Join us at the  
**Spring Garden Workshops**

Receive a garden kit on day 2!

**Day 1**  
**Zoom Workshop**  
April 26, 2022  
English: 5:30pm-6:00pm  
Spanish: 6:00pm-6:30pm  
Meeting ID: 868 5950 6234

**Day 2**  
**In-person Live Demonstrations**  
April 28, 2022  
6:00pm-7:00pm  
at Alpha Elementary, Room 15  
900 Stadium Rd.  
Madera, CA 93637

To Register, call:  
(559) 416-5879

**CalFresh**  
**UC**  
**UNIVERSITY OF CALIFORNIA**  
**UNIVERSITY OF CALIFORNIA**  
**WE BELIEVE**

**WE BELIEVE MADERA UNIFIED**

**Building Lines of Communications  
Between Parents & Schools**

**AERES Parent Portal**  
**Parent Square**  
**Email**

Join our Webinar to learn how to stay current on your child's Grades, Attendance, Test Scores, School Announcements, and Events through these Apps:

- AERES Parent Portal
- Parent Square
- Email

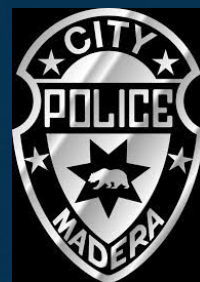
**Monday, May 23, 2022**  
5:15 PM (English)  
6:15 PM (Spanish)  
Via Zoom  
Meeting ID: 852 0250 7845

For Questions, please call the MUSD Call Center at (559) 416-5879.



# THANK YOU

*to our partners*



Parent Resource Center  
Centro de Recursos Para Padres