



MADERA UNIFIED  
SCHOOL DISTRICT

Athletic Department  
1902 Howard Road  
Madera, CA 93637  
(559) 675-4500  
(559) 675-4528 Fax

**DIRECTOR of ATHLETICS**  
**MARTY BITTER**  
[martybitter@madera.usd.org](mailto:martybitter@madera.usd.org)

**ADMINISTRATIVE**  
**ASSISTANT**  
**Cristina Khan: EXT 306**  
[cristinakhan@madera.usd.org](mailto:cristinakhan@madera.usd.org)

**ATHLETIC DIRECTORS**

Madera High – John Fernandez  
[johnfernandez@madera.usd.org](mailto:johnfernandez@madera.usd.org)

Madera South - Andrea Devine  
[andreadevine@madera.usd.org](mailto:andreadevine@madera.usd.org)

Thomas Jefferson - Ryan Philp  
[ryanphilp@madera.usd.org](mailto:ryanphilp@madera.usd.org)

Desmond - Nick Burns  
[nickburns@madera.usd.org](mailto:nickburns@madera.usd.org)

Martin Luther King - Alex Smith  
[alexandersmith@madera.usd.org](mailto:alexandersmith@madera.usd.org)

**SUPERINTENDENT:**  
Edward C. González

June 14, 2016

Dear Administrator,

In August 2014, the Governor signed SB 1349 which supplements the Sex Equity in Education Act so as to require all schools (including charter schools) offering competitive sports (i.e., any sport that has a coach and a governing organization, practices and competes during a defined season, and has competition as its primary goal) to begin posting the following information on their website (or on the district's website if the school does not maintain one) at the end of this school year (and annually thereafter):

- (1) The total enrollment of the school, classified by gender.
- (2) The number of pupils enrolled at the school who participate in competitive athletics, classified by gender.
- (3) The number of boys' and girls' teams, classified by sport and by competition level.
- (4) Posting that reflects 2015-16 school year data should occur by June 30, 2016.

The reporting mandate, created under a new state law aimed at ensuring public school compliance with Title IX, requires local education agencies to publish enrollment and athletics participation data disaggregated by gender. The data schools post should reflect the total number of players on a team roster on the official first day of competition. **Note:** The materials used by a school to compile the required information **must be retained** by the school for **at least three years** after the information is posted on the Internet. Schools should expect advocates to be examining the data that is posted at the end of the year, to be issuing public records act requests for the materials used to compile the information posted and to begin bringing Title IX legal claims where they see gender disparities in athletic participation.

The purpose of SB 1349 is to ensure that schools provide equal opportunities for both sexes in athletic program participation and the use of facilities. Beginning with the 2015-2016 school year and every year thereafter, public elementary and secondary schools, including charter schools, that offer competitive athletic programs must make specified data publicly available. This data must include the school's total enrollment classified by gender, the number of participants in the competitive athletics program classified by gender, and the number of boys' and girls' teams classified by sport and competition level. To make the information publicly available, the school must either post the information on its website or, if the school does not maintain a website, submit the information to the district or charter operator to put on their website.

Sincerely Yours,  
Marty Bitter  
Director of Athletics  
Madera Unified School District