



January 17, 2020

Addendum No. 1 RFP No.010520  
Development of Salesforce Case Management System and Parent Engagement System  
And Data Integration

**NOTICE TO ALL VENDORS:**

This Addendum is attached to and made a part of the above entitled specifications for Madera Unified School District for RFP No.010520-Development of Salesforce Case Management System and Parent Engagement System and Data Integration with a RFP Due date of January 23, 2020 @ 10:01 a.m.

All changes and/or clarifications will appear in bold type and deletions will be struck out within a sentence.  
Questions/Clarifications:

1. Can a vendor submit an RFP using a system other than Salesforce?  
**No, the system needs to be able to track and monitor parent participation and engagement. Please see the "Introduction and Background" section of the RFP on page 3 which states the following bullet: \*Track and Monitor Student Social-Emotional, behavioral, academic progress and parent participation and engagement**
2. Do you have any set aside for Disabled Veterans Organization? and/or Woman or Minority owned businesses?  
**Those populations were not requirements as part of the grant, so no, we don't have any set asides for those populations.**
3. How many internal users will need seat licenses? **At this moment, we are expecting 50 user licenses.**
4. Is there a desired go live date? **Go live date would be August 2020**
5. Sales force is a sales platform that requires a great deal of customization to undo the sales features just to make it a baseline case management platform. Can you provide some background as to how the decision was made to use a sales tool for a case management platform? **The salesforce platform is an ideal system to develop a case management platform for our needs. A number of educational institutions utilize salesforce for case management. The reason we are using salesforce is because we are centralizing our data on the platform and plan to build other tools/applications using the system.**

**MADERA UNIFIED SCHOOL DISTRICT**  
1902 Howard Road, Madera, California 93637  
(559) 675-4500  
FAX: (559) 675-1186  
[www.madera.k12.ca.us](http://www.madera.k12.ca.us)



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6. Has seat licensing for sales force already been purchased or quoted? **Yes, we currently have 10 Free Non-Profit Enterprise licenses and 20 Paid Enterprise licenses.**
  7. If yes can you share those numbers? **The total amount for these 20 paid Enterprise licenses was \$5,760 (this amount was prorated for 8 months).**
  8. Would a non-salesforce solution be considered? **At this moment, we are only considering Salesforce solutions.**

Date \_\_\_\_\_

Signature \_\_\_\_\_