



Communication Department | Event Promotion

Our Goal

- We seek to share district-wide events, achievements, and initiatives that impact a more significant portion of the Madera Unified community.
- Exceptional achievements or events at individual school sites should be highlighted if they have broader significance or are particularly unique.

Examples of Acceptable Content:

- Events such as Read Across America or events that are district-wide
- Photos of students or staff with unique achievements, such as county or state-level honors
- Photos of monthly or weekly district emphasis events (i.e., International Women's Month, Teacher Appreciation Week, etc.)
- Unique school site event
- Relevant flyers for the Madera Unified School District Community (Flyers must be provided in English and Spanish, or give the MUSD communications department access to the original flyer to translate.)

Content may also be posted on the district's social media pages.

Content Exclusions:

- Localized news or events that primarily affect individual school sites without broader relevance to the district as a whole. We recommend these messages be sent via the school site's ParentSquare communications.
- Personal announcements or promotions unrelated to district-wide activities.

- Content that may be deemed controversial, divisive, or not in line with the district's values and policies.

If you have any questions regarding whether our department can cover your event, please email teresahernandez@maderausd.org or call 559-664-8034 ext. 200